



## Logo Use Guidelines

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### Standard Logo



The Standard Logo should be used in all Instances where the logo will be placed on a light colored or transparent background.



### White Logo

The White Logo should be used in all Instances where the logo will be placed on a darker colored background.



### URL Logo

The URL Logo should be used when indicated. The "Blue" letters may be converted to white if needed for a blue or darker background. The black fonts of the URL may also be converted to white if necessary. Fonts may not be changed.

Requests for additional logo file types or permission to use or modify the PristineBlue trademarks should be submitted to [amypatton@pristineblue.com](mailto:amypatton@pristineblue.com) 800.962.1492